

# ORACLE AI

Oracle is your **trusted AI partner**, delivering the benefits of AI embedded directly into **Fusion Applications**

## Fueled by Your Enterprise Data

High quality results from the highest quality data, which always remains private

## Automatically Included

Seamlessly built into the applications *at no extra cost*, fully delivered by Oracle

## One Complete Oracle Offering

Leading LLMs choose our cloud, allowing us to select from and curate the best-suited models

# Flavors of AI

A wide-ranging branch of computer science where machines are trained to think and act like humans

Introduction of LLMs

## Classic AI

## Generative AI

## AI Agents

Performs **specific tasks** by recognizing patterns in data

Creates **new content** based on based on given prompts

Delivers AI powered **support and services**



Predicting outcomes, detecting anomalies, and providing recommendations.



Summarizing content, assisted authoring, and answering questions based on its training data set.



Answering complex questions, delivering guidance, and completing tasks in context of a process.

## Types of Experiences



### **Passive**

Experiences which enhance activity or content, but do not require user activation



### **Active**

Experiences which require a user to take specific action in order to deliver value



### **Interactive**

Experiences which interact with the user across time, context, or inside a conversational framework

## Drivers of Adoption



### Awareness

Employees must be aware that the experiences exist



### Interest

Employees must have an interest in engaging or interacting with the experience



### Relevance

The interaction must provide sufficient relevant value that the employee remembers and returns